

Aby - Mobile Marketing Agency India



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As one of the first consecrated mobile marketing agency in the country, we focus on key strategy - Mobile First. Our goal is to understand the mobile consumer and mobile communication better than anyone.

Aby provides solutions that drive customer engagement through personalized insights. Our CRM platform help brands increase consumer engagement, retention and revenues. Aby's partner technology empowers marketers to connect mobile engagement to their brand marketing efforts across all mediums - email, web, social media and offline touch points.

We at Aby help marketers to do more on mobile, providing self-service automation platform to activate and engage with their consumers, offer a rich set of features including push notifications, silent push, in-app messages in inbox, behaviour segmentation and location based targeting, message creation, testing and personalization, scheduling, analytics and a lot more to play around.

For more details, please visit <http://www.nextbizdoor.com/detail/aby-mobile-marketing-agency-india-south-delhi-28>